



Academy Proposal

Date: March 15, 2022
To: Board of Education

Prepared by: Chelsea Prince, Principal – Pleasant Valley Secondary

Name of Program: Pleasant Valley Secondary School Hockey Academy

PROGRAM DESCRIPTION

A Hockey Academy is a program of choice. Students may select this program through their school counsellor and be enrolled in the two designated classes in their school. One of these courses would be a Board/Authority Approved Hockey Academy 10-12 Course (approved in 2018), and the other which would be one of Physical and Health Education 9, Physical and Health Education 10, or Fitness and Conditioning 11 or 12 OR (if students wish to take one of the previously listed courses in addition to the academy), a Board/Authority Approved Athletic Leadership 10 (approved in 2018) or Athletic Leadership 11/12 (approved in 2021). The program would be offered inside the regular school day and within the school timetable, and would include two or three sessions a week on ice at NorVal Arena, as well as tactical training, fitness, nutrition, leadership, and mentorship components that will occur off ice during the school day. We have tentatively booked this ice time in anticipation of running the program in September. The academy would occupy two “blocks” out of a student’s timetable, and our school timetable would rotate to accommodate the ice time.

2.0 CONNECTION TO STRATEGIC PLAN/ACHIEVEMENT CONTRACT

This program fully supports the School District’s Strategic Plan goals of *Students First* and *Culture of Health and Wellness*. This program will expand opportunities for students to have input and choice in learning experiences as well as supports learning that encourages healthy living and physical activity.

3.0 BACKGROUND

Currently we are offering very few academy opportunities in School District No. 83. Last year we attempted to partner with RPM Hockey to start a Hockey Academy at PVSS but unfortunately, there was not enough enrollment. We believe that it failed last year because of the cost (\$1300 per student) and a lack of communication from both the school and RPM, based on feedback from parents whose students withdrew.

We plan to reduce the cost to \$800/student (see *Appendix A – Budget*), and to have bi-weekly newsletters to ensure that the communication is clear and open. We held a parent information session via Teams on February 22 and registration (pending board approval of course) began the following morning on February 23.

We are therefore looking to move forward with a program for Pleasant Valley Secondary in Armstrong to be run in a first semester through the 2022-2023 school year, should there be adequate enrollment.

4.0 PROGRAM ACHIEVEMENTS/INTENDED OUTCOMES/CURRENT GOALS

Academies are intended to provide our students with opportunities to pursue excellence in areas of passion in a way that cannot be provided in a traditional classroom setting. It is also our intention to provide the type of programs that we know people having been leaving the district to access, and that we believe we can and should be providing for our learners.

We would consider the program potentially viable with a minimum of 20 resident students, augmented by international students if space is available, to a maximum of 30 participants. Feedback indicates there is a high level interest for this program.

5.0 COSTS ASSOCIATED WITH OPERATING THE PROGRAM

This program has a fee of \$800 per student for a semester, which includes ice time, coaching, some equipment, and some personal trainer fitness time. Appendix A (attached) gives a cost summary for the program. Academy fees must be revenue neutral, and cover only the costs of the program as described.

As an elective program in our schools, it would require 20 students to fully cover staffing and administrative costs, and therefore not divert funding away from other elective choices. With the current level of interest and the ability to enroll International students, we expect the number 20 to be met or exceeded. Families unable to pay the fees may discuss payment options with the school principal as per board policy.

If our enrollment exceeds 20 students, and since the program must be revenue neutral, we have built the budget with the top part explaining what “must” be included, and the bottom part explaining what “could” be included.

6.0 IMPACT OR EFFECTIVENESS OF THE PROGRAM

After the program has been in place for one school year, staff will review its effectiveness and report back to the board annually for the next three years. Using meetings with school, district, and academy staff, and conversations and e-surveys with the participants, parents, and the community, staff will collect and share feedback using the following guiding questions:

- a) Is enrolment in the program robust enough to continue?
- b) Is the program meeting the needs and expectations of the participants and community?
- c) Are the partnerships needed for this program working for the school, the district, and the community?
- d) How is the program impacting the participants’ core and elective programming choices at their school?
- e) How is the program impacting the schools’ elective programming options and educational environment?
- f) Are there changes or adjustments that could be made to improve the effectiveness of the program?
- g) Are there other programs that could meet the needs of our learning community instead of or in addition to the Hockey Academy?

7.0 OPTIONS FOR ACTION

1. Approve the PVSS Hockey Academy as a Program of Choice as proposed.
2. Approve the PVSS Hockey Academy as a Program of Choice with amendments.
3. Decline the PVSS Hockey Academy as a Program of Choice.

8.0 RECOMMENDATION/S

THAT: The Board of Education approve the PVSS Hockey Academy as a Program of Choice to be offered to students, on conditions of substantive enrollment for the 2022-2023 school year.

DRAFT

9.0 APPENDIX A: Academy Budget Plan for Pleasant Valley Secondary Hockey Academy

PVSS Hockey Academy Budget Plan DRAFT

Item	Tally	Money	Total
Coaching	HRS *Extra 25% for Prep/Planning		
Head	71.25	\$100.00	\$7,125.00
Assistant	71.25	\$25.00	\$1,781.25
Ice (3 hours per week)	57	\$72.50	\$4,132.50
Equipment	Pieces		
Puck	100	\$2.00	\$200.00
Cones	50	\$3.99	\$199.50
Misc.	1	\$1,000.00	\$1,000.00
Personal Trainer	HRS		
Head	20	\$75.00	\$1,500.00
Minimum 20 students		800 each	\$15,938.25
Additional Possibilities			
Guest Coaches	20	\$75.00	\$1,500.00
Guest Speaker	20	\$75.00	\$1,500.00
Bussing (KM)	1000	\$0.85	\$850.00
Driver Hrs	40	\$35.00	\$1,400.00
Apparel			
Track Suit	20	\$180.00	\$3,600.00
Coach	3	\$180.00	\$540.00
			\$6,390.00