



EDUCATIONAL
TOURS

Watch videos, read
reviews, and enroll on your
teacher's Tour Website

eftours.com/

This is also your tour number

CURTAIN TIME IN LONDON

7 or 9 days | England

The lights dim and the voices hush. The curtain rises and you're swept away by the performance on stage. London's theater scene has something for every audience. Tragedies, comedies, and musicals. Long-running favorites and groundbreaking debuts. You'll explore theater's roots at Shakespeare's Globe and learn about its present and future during backstage tours and lectures. And of course, London is a show in its own right.

YOUR EXPERIENCE INCLUDES:



Full-time Tour Director



Sightseeing: 1 sightseeing tour led by an expert, licensed local guide; 1 walking tour



Entrances: 2 theater performances; picnic shopping experience meal in London; Globe Theatre; *with extension:* Shakespeare's birthplace; 1 theater performance; 2 theater workshops



Personalized learning guide: Our personalized learning experience engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.



All of the details are covered: Round-trip flights on major carriers; comfortable motorcoach; 5 overnight stays in hotels with private bathrooms (7 *with extension*); European breakfast and dinner daily



Anyone can see the world.

YOU'RE GOING TO EXPERIENCE IT.

As you can see, your EF tour includes visits to the places you've learned about in school. That's a given. But it's so much more than that. Immersing yourself in new cultures—surrounded by the people, the language, the food, the way of life—creates inspirational moments that can't be listed in an itinerary. They can only be experienced.

And the experience begins long before you get your passport stamped and meet your Tour Director in your arrival city. It begins the moment you decide to go. Whether it's connecting with other travelers on Facebook, Twitter, or Instagram, or delving deeper into your destinations with our personalized learning experience, the excitement will hit you long before you pack your suitcase.

When your group arrives abroad, everything is taken care of so you can relax and enjoy the experience. Your full-time Tour Director is with your group around the clock, handling local transportation, hotels, and meals while also providing their own insight into the local history and culture. Expert local guides will lead your group on sightseeing tours, providing detailed views on history, art, architecture, or anything you may have a question about.

When your journey is over and you're unpacking your suitcase at home, you'll realize the benefits of your life-changing experience do not end. They have just begun.

@EFtours I attribute my college semester abroad to the love for travel I discovered on an EF Tour in high school #traveltuesday

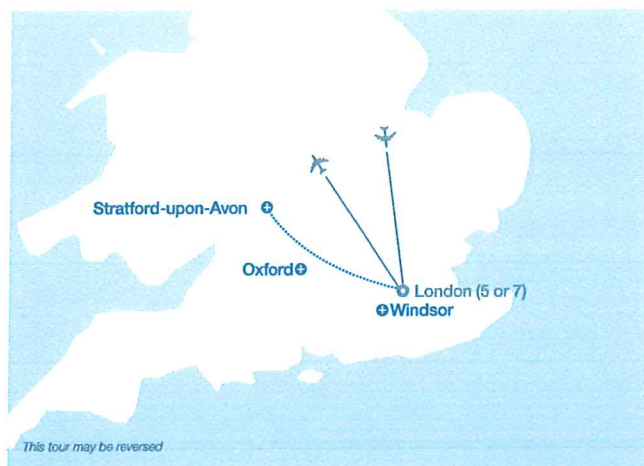
— MELISSA, TRAVELER



CHECK OUT WHAT A TOUR IS ALL ABOUT

Watch the videos at eftours.com/

Your teacher's Tour Website



Learn from your Tour Director and expert local guides



Visit the Globe Theatre



Via Instagram

What you'll experience on your tour

Day 1: Fly overnight to England

Day 2: London

- Meet your Tour Director at the airport in London, a city of 8 million people that has become one of the world's great melting pots while maintaining a distinct character that's all its own.
- Take a walking tour of London. Stops may include the Strand, Trafalgar Square, Leicester Square, and Covent Garden.

Day 3: London

- On your expertly guided tour of London, admire architectural marvels like the Baroque domes and spires of St. Paul's Cathedral, the 17th-century church designed by Sir Christopher Wren. Then, check out the lively five-way intersection at Piccadilly Circus. You may even get a chance to witness the ceremonial Changing of the Guard at Buckingham Palace. And don't forget to snap a picture of Big Ben and the Houses of Parliament.
- Explore more of London or
 - 📍 visit Windsor Castle.

Day 4: London

- Take a backstage tour of a theater.
- Take advantage of free time to get to know the city at your own pace.
- Enjoy an authentic fish and chips dinner.
- Attend an evening theater performance.

Day 5: London

- Enjoy a full day to see more of London or
 - 📍 embrace your inner wizard during a *Harry Potter* tour at Oxford.

Day 6: London

- Visit the Globe Theatre. Imagine London in 1599: Queen Elizabeth I reigned, William Shakespeare was the master of the quill, and the Globe Theatre opened its doors to the public. While the original Globe went up in flames during a performance, the new Globe Theatre is a modern-day replica, built just 250 yards from the original site. Take a tour of this theater-in-the-round and imagine being packed in with a crowd 3,000 strong, watching a first-run Shakespeare play. The antics of the Globe's rowdy spectators rival those of arena rock show audiences—theatergoers were known to hurl rotten food at onstage villains.
- Enjoy free time at Borough Market. Explore the international stalls, taking in all of the different aromatics. Shop for food, then sit down for a delicious picnic dinner.
- Attend an evening theater performance.

Day 7: Depart for home

📍 2-DAY TOUR EXTENSION

Day 7: London | Stratford-upon-Avon

- Travel to Stratford-upon-Avon.
- Visit Anne Hathaway's cottage and the birthplace of William Shakespeare.
- Participate in a Shakespeare-based theater workshop.

Day 8: London

- Participate in a technical theater workshop.
- Attend a theatre performance.

Day 9: Depart for home



And finally, the London Tower Bridge. <3 #eftours2013 #eftours

– ASHLIE, TRAVELER



Via Instagram

The week I spent in England was one of the best in my life. I saw things I never imagined I would or could. The Tower of London is mind-boggling because you get to walk the ground on which kings and queens have walked on. There are the iconic spots that everyone wants to see like Big Ben, the London Eye, and Buckingham Palace.

– YESELY, TRAVELER



Tour review

TOP THREE THINGS I WILL SEE, DO, TRY, OR EXPLORE

1.

2.

3.

— The easiest ways to —
ENROLL TODAY



Enroll on our website
eftours.com/enroll



Enroll by phone
800-665-5364



Enroll by mail
EF Educational Tours
Two Education Circle
Cambridge, MA 02141

My daughter has gained such an amazing view of the world and history from this experience. She has not stopped talking since I picked her up at the airport. Thank you for all the organization, helpful hints, flexible payment plan, and knowledgeable tour guides.

—CHARLOTTE, PARENT OF TRAVELER

“ Tour review

THE WORLD LEADER IN INTERNATIONAL EDUCATION

For over 55 years, EF has been working toward one global mission: *Opening the World Through Education*. Your teacher has partnered with EF because of our unmatched worldwide presence, our focus on affordability, and our commitment to providing experiences that teach critical thinking, problem solving, collaboration, and global competence. What's more:

- **We always offer the lowest prices** so more students can travel.
- **We're fully accredited, just like your school**, so you can earn credit while on tour.
- **All of our educational tours feature experiential learning activities** and visits to the best sites.
- **We're completely committed to your safety.** We have more than 600 schools and offices in over 50 countries around the world, so local EF staff members can react quickly and in person wherever you travel.
- **Your full-time Tour Director is with your group** every step of the way on tour, providing insight about your destinations as well as great local tips.



Approving student travel with EF

A resource for school principals, superintendents, and senior administrators



We're a trusted global education company. Here's why.

- We have over **500** schools and offices worldwide
- Over **one million** people experience our programs every year
- We've been operating **since 1965**, with our Canadian offices opening in 1985
- Our programs are uniquely designed using our **Global Learning Model**, specifically created for Canadian educators

Our safety and support teams are truly unmatched. We have:

- A **Safety and Incident Response Team**—comprised of industry experts, healthcare experts, and professionals—that's available 24 hours a day, 365 days a year
- A **Traveller Support team** based in **Toronto**, plus a team of licensed Tour Consultants dedicated to helping teachers and administrators with trip planning, in addition to on-the-ground staff in every country we travel to, and a Tour Director you can contact anytime, anywhere
- **Free experiential training programs**, which prepare teachers to lead their groups safely and successfully, before going on tour
- A flexible **6:1 student to chaperone ratio**—for every six students who travel with us, an additional parent or teacher [travels for free](#)
- A **Safe Traveller Agreement** that follows [health and safety guidelines](#) from the Government and Public Health Agency of Canada, and local and federal authorities

We have flexible pricing and policies that make travel possible, including:

- Groups can change their travel plans at any point under our [Peace of Mind Program](#)
- Travellers can add industry-leading insurance and coverage plans to every tour, including the **Global Travel Protection Plan** and **Cancel For Any Reason**. Learn about how to [protect your investment](#) with us.
- **School Districts are automatically insured** under our \$50 million General Liability Policy
- To promote accessibility and skill-building, the earlier students enrol for tour, the more time they have to fundraise, work, and pay for their trip.

Did you know:

We're serious about responsible travel

- Our program, [Hello Zero](#), is committed to achieving carbon negativity every year
- We're proud partners with **World Animal Protection**

We offer free lesson plans from our educational partners

- Our free digital content is created in partnership with the Anne Frank House, the MoMA, Juno Beach Centre, Historica, Canadian Geographic, and more
- We have a [list of partners](#) we collaborate with globally to provide EF-exclusive programming on tour

Contact us: Visit eftours.ca, call us at 1-800-387-1460, or connect with your teacher to learn more. We're happy to answer any of your questions.

TICO-2395858, 50018789 | CPBC-73991, 73990 | OPC-702732

Enjoy worry-free wandering

We're doing everything we can to make planning for the future as risk-free as possible. We offer affordable insurance coverage that you can add to your tour and provide additional protection programs that are included for no additional fee.



Peace of Mind Program (Provided to all groups)

At EF, we do everything we can to make planning for future travel as flexible as possible.

We know that plans can change due to unforeseen circumstances—that's why we provide the Peace of Mind Program automatically to all of our groups, so you can feel secure planning your next trip.

Here's how it works:

You're 45 days (or more) from departure



The details:

Group Leaders can make the following decisions on behalf of their group for any reason (the “Group Leader Options”):

1. Change the travel dates of your group's current tour
2. Work with EF to modify your group's current tour or find a new tour
3. Cancel your group's tour, with all travellers receiving a transferable future travel voucher, in the amount of all monies paid for the original tour less non-refundable fees (to be used toward a future tour with EF)

Your departure date is less than 45 days away

The moment you sign up



45 days until tour



Your group is covered

Your tour



Group Leaders may choose not to depart on the tour as scheduled, and elect one of the Group Leader Options set forth above in the following situations:

- If a formal travel warning status of “Avoid Non-Essential Travel” or “Avoid All Travel” is newly issued by the Government of Canada for any location included in the group’s itinerary, or
- If a Canadian provincial order has newly imposed a travel ban to any location included in the group’s itinerary, or newly issued an order requiring self-quarantine for travellers in your group upon arrival to a location on your itinerary, or upon your return home from a location on your group’s itinerary.



Global Travel Protection Plan* (Individual Coverage)

EF’s recommended travel protection plans let you explore the world with confidence. EF offers a [Global Travel Protection Plan](#) which gives you all the benefits below, and the optional Cancel For Any Reason Insurance Add-On for additional flexibility and peace of mind. With this plan, you have access to representatives knowledgeable of these benefits 24 hours a day, so you can relax and enjoy your trip of a lifetime!

International tour \$199 | Domestic tour \$149

- ✓ Illness and Accident Coverage
- ✓ Baggage and Property Coverage
- ✓ Tour Cancellation and Interruption Coverage
- ✓ School Board Tour Cancellation Coverage
- ✓ 24-hour Emergency Assistance

Note: There are similar travel insurance products available on the market, so EF travellers may wish to look at other insurance options to protect their investments.



Cancel For Any Reason (CFAR) Insurance Add-On* (Individual Coverage)

We understand that plans can change due to unforeseen circumstances. That's why we offer travellers who have purchased the Global Travel Protection Plan the optional Cancel For Any Reason (CFAR) Insurance Add-On.

\$149

CFAR Insurance Add-On provides additional tour cancellation protection. It allows you to cancel up to 24 hours before departure for any reason not covered under the Global Travel Protection Plan, and you will be eligible to claim up to 80% of your non-refundable cancellation fees.

*The Global Travel Protection Plan, including the Cancel For Any Reason (CFAR) Insurance Add-On, is underwritten by Zurich Insurance Company Ltd (Canadian Branch). For complete terms, conditions and exclusions, please refer to the Zurich Certificate of Insurance, which may be obtained by visiting eftours.ca/coverage.

i The details:

- The Global Travel Protection Plan and the Cancel For Any Reason Insurance Add-On are only available, and can only be removed, for up to 30 days after enrolment on your EF Tour. The CFAR Insurance Add-On cannot be added to the Global Travel Protection Plan if you enrol on your EF Tour within 109 days prior to your departure.
- The Global Travel Protection plan and CFAR Insurance Add-On are underwritten by Zurich Insurance Company Ltd (Canadian Branch), available for purchase from September 1, 2023 onward. Please visit eftours.ca/coverage or contact Traveller Support at 1-800-263-2806 for more details.

For travellers who purchased the Global Travel Protection plan prior to September 1, 2023, your insurance is underwritten by Chubb Insurance Company of Canada. Please visit eftours.ca/coverage to view your Certificate of Insurance to review complete terms, conditions and exclusions.

Questions?

From trip protection to better understanding what's options are available to you, our Traveller Support Team has all the answers. Get in touch at travellersupport@ef.com or 1-800-263-2806.

For complete details on all of our policies, please see our full [Booking Conditions](#).



Educational Tour Safety & Security

- A partner you can count on
- Preparing for the tour experience
- Your safety team here and abroad
- Responding to on-tour incidents
- Protection for school boards and travellers

Contact us:
1-800-387-1460

A partner you can count on:

For over 50 years, EF has been working toward one global mission: *Opening the World Through Education*. Together with educators like you, we help more than a million students experience our programs every year and transform their perspectives on the world.

Throughout our entire history, the safety of our travellers has been our biggest priority. We train our staff to help with any kind of situation—from lost passports to airline strikes to natural disasters. What's more, with over 600 schools and offices in more than 50 countries, we have a presence in nearly every destination we travel to and can be there to support you on the ground wherever and whenever you need us.

Preparing for the tour experience:

EF Safety First program

The EF Safety First program was created to provide the safest possible tour experience for our customers and takes operational preventative measures to help ensure the safety and welfare of our travellers on all our tours. The Safety First program is aligned with ISO 31000: Risk Management Guidelines, which allows for proactive and continuous management of risk.

Some of the many aspects of the program include:

- Providing training and safety information about the tours, itineraries and destinations to staff, customers, and Tour Directors to prepare all parties for their tours and common situations that may arise.
- Monitoring and reacting to news and warnings in real-time using public world news alerts, local knowledge, industry updates, credible third party alert services, and Government of Canada Travel Advisories to make timely decisions on behalf of our customers. It is EF's policy that we will not travel to locations designated as a avoid non-essential travel or avoid all travel by the Canadian Government.
- Creating and using supplier screening criteria (e.g., for hotels and buses), which are relevant for our customers and are often more detailed than local safety standards.
- Maintaining supplier contracts that contain specific safety clauses to reflect our standards.
- Completing supplier safety checks, spot checks, and risk assessments to confirm that our criteria are being met.
- Routinely vetting destinations, itineraries, and activities for a number of safety factors.
- Consulting with World Aware, Overseas Security Advisory Council, and other risk specialists, lawyers, and insurers to make safety-related decisions.

Hotels

For travellers' protection and comfort, our team regularly inspects hotels to determine whether they comply with EF's standards for cleanliness, quality, and, most importantly, safety. When identifying hotels to work with, our team evaluates whether the properties meet local standards, including means of fire detection and alert as well as available emergency exits. EF also works with industry expert Argent Health and Safety as we regularly review and evaluate our hotel standards and selection process. Additionally, Tour Directors conduct nightly checks at all hotels to evaluate compliance with key safety requirements.

Transportation

EF works with major North American and international air carriers to transport groups to and from their destination. Once on tour, our groups travel, with limited exceptions, by public transportation or EF-arranged coach buses. EF's Operations team vets coach bus suppliers for compliance with local safety standards. In some cases, stricter

safety and quality standards are specifically required by EF. Considerations within our transportation contracts include inspection history of vehicles, driver qualifications and licensing, insurance coverage held by the company, etc. Additionally, we vet other transportation suppliers such as cruises, ferries, and trains. We not only take into account the safety records of the suppliers but also assess the specific routings we use to ensure our safety standards are met. In the event we do not feel comfortable with a routing we will evaluate whether to amend our tour itineraries accordingly.

Activities

A large part of time on tour is spent taking part in educational and experiential activities, from museum visits to zip lining to taking part in a cooking class. Each activity and supplier is selected to meet our standards for educational focus, and just as importantly, for their ability to provide a safe experience.

Crowd safety

Many of the destinations on our tours are popular with tourists or locals, and as such may tend to be crowded. Tour Directors are trained to communicate relevant guidelines to travellers before navigating busy sites and/or taking part in activities where large crowds may be present. These guidelines may include identifying assembly points, alerting travellers to multiple exits from crowded places, reminding travellers to keep snacks and extra clothing layers with them in case they are out longer than expected, and ensuring everyone has the Tour Director's contact information. We also evaluate specific events where large groups are likely to be assembled to determine whether they are appropriate for our travellers to take part in.

Tour Directors

Tour Directors meet travellers at the airport of their arrival destination, and travel with groups until they depart for home. Tour Directors undergo background checks (as is consistent with local laws) every two years and are required to participate in ongoing EF safety trainings. Specifically, they are trained to:

- Communicate relevant safety information to travellers, including advising on how to stay safe during free time
- Share their contact details with travellers so they can be reached to assist with any on-tour emergencies
- Identify, resolve, and when necessary, escalate on-tour safety concerns
- Carry out nightly hotel checks as well as spot checks with suppliers and activities
- Assist with emergencies that may arise and coordinate with EF's Safety & Incident Response Team abroad and Emergency Service & Support Team in Canada.

Your safety team here and abroad:

Worldwide presence

EF is the largest international student travel organization, with over 600 schools and offices in more than 50 countries, including regional offices dedicated to on-tour support. Our 43,000 staff and faculty members around the world provide a local presence and are able to react quickly and in person where necessary. The staff in each office and school are trained to respond to a wide range of emergency situations.

Operations Safety & Incident Response Team

EF's Operations Safety & Incident Response Team, located in operational hubs around the world, supports our travellers and Tour Directors 24/7. This team uses a combination of extensive training, simulations, incident response planning, and previous experience to manage emergencies. As needed, the team can facilitate

additional support for groups on tour, solve operational issues, arrange assistance from outside specialists, and liaise with local and international authorities. The team works in close partnership with our Emergency Service & Support Team in Canada and the Tour Directors to quickly and effectively address on-tour emergencies. The team is also responsible for proactively confirming the safety of our groups in the event of a major world event or natural disaster.

Emergency Service & Support Team

EF's dedicated Emergency Service and Support Team is available 24/7 to help resolve any issue, from a missed flight to a lost passport to more serious on-tour incidents. They also facilitate communication, in both English and French, between travellers and families in the event of an emergency at home. The Emergency Service & Support Team is made up of highly trained, dedicated EF staff based in our Toronto and Vancouver offices who are equipped to solve problems and answer questions that may come up, even outside of regular business hours. This team also maintains direct communication with our Operations Safety & Incident Response Team to jointly solve issues as needed.

Responding to on-tour incidents:

Our experience handling travel incidents

Throughout our 50 years of experience, we have learned from many common and unexpected events around the world and have trained our staff on how to handle them should similar situations affect our travellers. Tour Directors also have training and experience dealing with common events such as flight delays, lost passports, or even pickpockets, and are able to escalate events for full support from our Operations Safety & Incident Response Team as needed.

Communication at home and abroad

EF maintains consistent and open communication with the Tour Directors, so we can reach any member of the group in numerous ways, as needed. Additionally, our Emergency Service & Support Team is made up of dedicated EF staff who are available 24 hours a day, 7 days a week, 365 days a year to help groups on the road or parents calling in. All travellers are given a wristband with EF's emergency phone number printed on it, as well as a card listing emergency phone numbers (such as local 911 equivalents) and spaces to write the Tour Director's and Group Leader's phone numbers. EF also maintains a contact list for all groups, which can be utilized to communicate important information to each traveller's emergency contact as necessary.

Medical incidents

In cases of injury or illness to any of our travellers, the Tour Director will connect the affected traveller and a designated adult with local medical professionals, which may include arranging immediate emergency medical care. The Group Leader will contact the traveller's parent to ensure they are aware of the situation and to facilitate continued updates. In the case of hospitalization, the Group Leader or a designated adult will accompany any minor at all times. The Tour Director or other local EF staff will also provide additional support as the situation requires. Should a traveller need to be hospitalized for more than 24 hours, EF will make travel arrangements and cover the cost of a parent/guardian's flight to be with the traveller, if they wish.

Travellers' safety during world events

(e.g., natural disasters, terrorist incidents, political demonstrations, general unrest)

Our Operations Safety & Incident Response Team regularly monitors for incidents that might affect our groups. In such an instance, our first step is to identify any groups in the affected area and initiate communication to confirm their location and safety. From that point forward the Operations Safety & Incident Response Team provides ongoing support and direction to the Tour Director and local EF staff. They will also coordinate with local law enforcement if necessary to remove groups from situations where they may be at risk.

Our teams in Canada and internationally work in close partnership to make arrangements to further support travellers as needed. This could include various actions such as changing hotels, rerouting the remainder of the itinerary, rebooking return flights from a different gateway, or arranging alternate forms of transportation. During any incident, our Canadian-based Emergency Service & Support Team facilitates communication with parents, teachers, students, and others to keep them informed about ongoing developments and how we are working to ensure groups' safety.

Protection for school boards and travellers:

Background checks on adult travellers

EF requires that all adults successfully pass a criminal background check before traveling on our student tours. This requirement helps to provide a safer tour experience for all travellers and aligns with the process and expectations of many school boards for adults who volunteer in schools or chaperone school activities. EF works with a leading professional provider to conduct the background check through a secure process designed to identify only those specific individuals who could present a risk to student travellers while on tour.

General Liability Insurance policy

All EF Group Leaders, schools, and school boards are automatically insured under our \$50 million USD General Liability Insurance policy, regardless of whether or not the tour is affiliated with the school. This policy safeguards Group Leaders, schools, and school boards for covered claims related to on-tour incidents, including bodily injury or property damage. The policy also provides a legal defense and covers all associated legal fees. Upon request, a certificate of insurance (COI) can be provided that names the Group Leader, school, and/or school board as additional insureds on the policy. EF's General Liability Insurance is provided by nationally recognized insurance companies with A.M. Best Ratings of A- or higher. In addition to our General Liability Insurance policy, every traveller is required to accept the conditions found in our Traveller Release & Agreement, including a clause that provides a general release of liability of the Group Leader, school, and school board (regardless of whether the trip is school sponsored).

Assumption of risk waivers

Upon request, EF can provide an example of a waiver for assumption of risk to Group Leaders, schools, or school boards. This waiver is similar to the types of waivers used by many schools for participation in sports programs, and can be used as an additional document demonstrating that travellers are knowingly assuming all risks associated with the trip. EF can also provide a sample waiver for a non-school sponsored tour. However, regardless of whether travellers sign a waiver, the Group Leader, school, and school board are still automatically covered by EF's General Liability policy.

Global Travel Protection Plan

Designed specifically with EF travellers in mind, travellers have the option to purchase the Global Travel Protection Plan. This plan helps individuals protect themselves against the impacts associated with certain unexpected situations such as loss of job by a parent, or death or illness of a family member, and offers medical coverage on tour in case of illness or accident. In addition, travellers are protected in the event the trip is cancelled by the school board due to a teacher's labour strike or the school board determines there is a risk of harm to travellers during their trip when the itinerary is scheduled to travel to a specific region of a country as part of their tour. The Global Travel Protection Plan is underwritten by Chubb Insurance Company of Canada. Please visit eftours.ca/coverage for full eligibility and policy details.

EF's Peace of Mind program

We understand that plans can change due to unforeseen circumstances. EF provides an exclusive Peace of Mind program to account for such situations. This program is automatically included for all travellers and can be enacted at the group level for any reason, including terrorism or other world events. This flexible plan ensures:

- Until 45 days prior to departure, teachers can work with EF to change their group's travel dates, modify their tour plans, find a new tour, or cancel their tour and all travellers will receive a transferable travel voucher.
- Within 44 days or less prior to departure, teachers may still choose any of the above options if a formal travel warning status of "Avoid Non-Essential Travel" or "Avoid All Travel" is issued by the Government of Canada to any of the countries the group is travelling to.

Protecting travellers' payments

EF Educational Tours is registered in accordance with the Travel Industry Act and upholds the standards and policies of this Act. EF Educational Tours is registered with TICO (international registration #2395858, domestic registration #50018789), Consumer Protection BC (international registration #73991, domestic registration #73990), and is a holder of a Québec permit with the Office de la protection du consommateur (OPC permit #702732). In the unlikely event of EF bankruptcy, insolvency or cessation of business, EF has secured all advanced payments of its customers, regardless of province or territory of origin, through the above organizations.

EF is accredited in the United States by five prestigious educational associations:



EF is highly respected in the industry by the following organizations:



EF Educational Tours
80 Bloor Street West, 16th Floor
Toronto ON, M5S 2V1

1-800-387-1460 | eftours.ca

Registration Numbers:
TICO-2395858, 50018789 |
CPBC-73991, 73990 | OPC-702732



Our Global Learning Model

About EF

Founded in Sweden in 1965, EF has built itself on a foundation of education for the past 55+ years. EF has helped millions of people see new places, experience different cultures, and discover things about themselves and the world. Our experiential, educational tours are designed to spark curiosity, confidence, and awareness, and have always been guided by our mission of Opening the World Through Education.

Travel is for everybody

Everyone should experience the life-changing impact of educational travel. That's why we're driven by our vision for Diversity, Equity, Inclusion, and Belonging (DEIB). We're constantly growing, learning, and reflecting—just like our travellers do—so we can increase access to our programming for all, while committing to expanding who we work with and the perspectives we celebrate on our tours.

Our educational philosophy

Preparing students for *the* future and *their* futures

We're an education company first. Experiential travel is simply how we bring learning to life. That's why we design each of our physical journeys to spark even more powerful personal ones—helping students learn more about the world, themselves, and the impact they can make in the world.

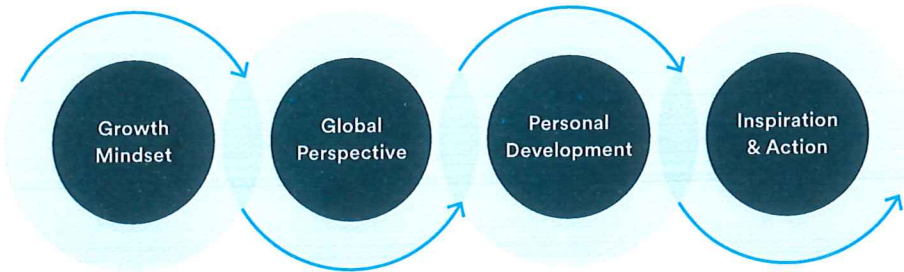
EF tours amplify the lessons educators teach in the classroom by enabling hands-on, real-world experiences that open students' minds and encourage them to become more well-rounded. Our programs, backed by research and designed with travel-based learning outcomes in mind, help students emerge from tour with a unique perspective.

Each traveller gains something different when they travel with us—whether that's newfound confidence or a greater sense of empathy that inspires them to have deeper conversations in their own communities.

However, one thing remains the same: students return home with accelerated potential to take on the world and dive into ever-expanding growth. Every EF program features four types of travel-based educational pillars that inform our tour design. We've consulted with educators and school administrators across Canada to make sure these pillars connect to classroom learnings and support the development of travellers through connection, reflection, and action.

Educational outcomes

The four pillars of our tours



Growth Mindset

Travellers will learn to embrace new opportunities and challenges with an open mind.

They will:

- ✓ Expand their sense of wonder, curiosity, and creativity
- ✓ Participate in new and authentic experiences
- ✓ Become more adaptable and flexible while embracing challenges

Global Perspective

Travellers will understand the value of building global awareness by engaging with other cultures.

They will:

- ✓ Reflect on similarities and differences through cross-cultural connections
- ✓ Broaden their worldview while exploring cultural customs, beliefs, and languages
- ✓ Engage with cultural, social, ethical, and environmental matters as world citizens

Personal Development

Travellers will develop both personal and interpersonal skills through self-reflection when they expand their horizons abroad.

They will:

- ✓ Increase their independence, confidence, empathy, and self-awareness
- ✓ Practice critical thinking skills and increase their problem-solving abilities
- ✓ Learn to engage with peers, educators, and local communities in a global context

Inspiration & Action

Travellers will be prompted to consider their impact and influence in an ever-changing world.

They will:

- ✓ Connect their experiences to their classroom and broader community
- ✓ Consider initiating change and advocating for causes they're passionate about
- ✓ Be inspired to apply their newfound capabilities and expanded viewpoints to their own lives

Key learning opportunities

How we achieve our educational outcomes on tour

Inspired by our mission of Opening the World Through Education, we create travel experiences that change people's lives. We help learners prepare for the future by teaching them more about the world, themselves, and themselves in the world. Each tour includes these four key opportunities that help foster global competencies in every traveller, making an impact on students for decades to come.

Cultural engagement

By connecting with locals and the broader community, our programs offer meaningful, authentic experiences that help travellers develop new perspectives while immersed in a different culture.

Guided learning

From participating in guided sightseeing to interactive discussions, our programs emphasize deep, intentional learning and development facilitated by local experts who help bring learning to life.

Active learning

Our itineraries are designed to ignite curiosity and creativity through hands-on experiences. Whether it's navigating a new city, ordering lunch in a different language, or taking part in an environmental restoration project, we introduce travellers to new opportunities, concepts, and perspectives that apply skills to the real world and promote critical thinking.

Independent discovery

Safe and structured time to explore is just as important as group participation. Our tours foster independence and self-knowledge, so travellers develop a sense of responsibility while becoming more aware of themselves in the world.



EDUCATIONAL
TOURS

Who we are

For over 50 years, Education First has led the educational travel industry, proudly partnering with schools and educators to transform the way students look at the world—and themselves. Our global presence and focus on safety and stability in times like these are some of the main reasons why schools and parents choose EF. And why we're the world leader in international education.

EF partners with teachers and schools to build diverse international and domestic travel programs that complement school curricula with experiential learning, helping students to gain new perspectives and build skills for the future. We collaborate with educators to create global education programs that broaden students' horizons, bring their classrooms to life, and challenge students to step outside of their comfort zones.

Commitment to Safety

The safety of our travellers always has been and always will be our first priority.

Risk Mitigation

EF's Risk Management Guidelines help our dedicated Safety and Incident Response Team—available 24 hours a day, 365 days a year—anticipate and address on-tour challenges in a flexible and swift way. And our global presence is truly unmatched. We have on-the-ground staff in over 50 countries and close working relationships with Canadian and international authorities, giving us the experience and local knowledge to keep our groups safe. Plus, EF conducts background checks on all adult travellers 20 years and older (at no cost to them or the school district).

Peace of Mind Program

This year made it pretty clear: Travel plans can change in a snap due to unforeseen circumstances. We want you to feel confident in sending students on tour and feel good about the investment they've made—that's why we provide EF's exclusive Peace of Mind Program at no cost to all travellers.

Schools can change current travel dates, work with EF to modify the current tour or find a brand new tour. Additionally, schools can cancel the tour and all travellers will receive a transferable EF Future Travel Voucher for all amounts paid.

Liability Insurance

All school districts, schools, and teachers travelling with EF are automatically insured under EF's \$50 million USD General Liability Policy for third party claims

and legal defense costs related to bodily injury or property damage, regardless of whether or not the tour is affiliated with the school or school district. EF can provide a Certificate of Insurance at the school district's request to show proof of coverage.

EF COVID Care Promise

If any EF customer is diagnosed with COVID-19 while on tour, we'll help facilitate the care and support they need. For specific details on the EF COVID Care Promise, visit eftours.ca/coverage-flexibility

Global Travel Protection Plan

All students are encouraged to purchase the Global Travel Protection Plan offered through Chubb Insurance Company of Canada. This insurance policy protects students in case of a medical emergency while on tour and provides cancellation and interruption coverage at the individual and school board levels.

Cancel For Any Reason

We understand that plans can change due to unforeseen circumstances. This option provides individual travellers with an upgraded level of payment protection to help take the worry out of planning future travel. Individuals can add Cancel for Any Reason Policy to their account up to 30 days after enrolment, allowing them to receive an enhanced refund in the event of cancellation. For specific details visit eftours.ca/coverage-flexibility

Travelling together, safely

As the world opens and we all get ready to travel again, your students' health and safety will continue to be our top priority. We want you to travel confidently, which is why we're taking the steps to help keep our groups as healthy and safe as possible. We're proud to have earned the World Travel & Tourism Council's Safe Travels stamp—the world's first ever global safety and hygiene stamp for Travel & Tourism, designed specifically to address COVID-19 and similar outbreaks.



Global partnerships

We have strong, long-established relationships with some of the largest airline, hotel, and transportation companies, global governmental agencies, and health organizations. These partnerships, along with our leadership roles in major industry organizations, mean that we are actively shaping new worldwide cleanliness and safety standards.



Travel preparation

All travellers and parents will receive information about local COVID-19 guidelines and regulations expected to be in place during their tour.



Traveller health

We have policies in place to support traveller health before and during our tours. Depending on destination guidelines, travellers may be asked to complete a self-administered, pre-departure health screening that could include things like a temperature check to make sure they don't have a fever. On tour, EF groups are covered by our COVID Care Promise. If any EF customer is diagnosed with COVID-19 while on tour, we'll help facilitate the care and support they need.



On-tour experience

We do everything we can to maintain the integrity of our tour experiences, and our travellers' safety comes first. If we need to adjust an itinerary to, say, avoid a crowded location at a peak time or follow local health and safety guidance, we're able to do so quickly and easily. Our on-the-ground presence in the areas where we travel means we're continuously working with our local partners such as tourist sites and restaurants to provide as safe an experience as possible.



Hotels

We partner with hotels that practice enhanced cleaning measures such as frequent cleaning of common areas and thoroughly disinfecting rooms between guests.



Private motor coach

Your private coach will be thoroughly cleaned daily, and high touch areas will be wiped down throughout the day. Our bus drivers will be trained in best practices to provide the safest possible environment.



Hand sanitizer

Hand sanitizer will be provided on buses and at hotels. We also highly recommend travellers bring their own personal hand sanitizer for use throughout the tour.



Tour Director & local staff

All our local staff, including your expert Tour Director, will be ready to explain guidelines in the destinations you are travelling to. Your Tour Director and our Safety and Incident Response team are trained on how to support travellers should you or your students feel ill during your trip.



Looking ahead

As we enhance and innovate on our own health and safety protocols, we'll continue to monitor guidance from the Government of Canada, Public Health Agency of Canada and local and federal authorities worldwide. We will incorporate new procedures where appropriate as part of the comprehensive safety measures that are standard on every EF tour.

Questions?

Call us at 1-800-263-2806

<https://www.eftours.ca/help-centre/policies/coverage-flexibility>

United Kingdom & Northern Ireland

Belfast, Birmingham, Edinburgh, Glasgow, Inverness, London, West Highlands

Sample hotels for your tour

Here are some examples of the types of hotels travellers will stay at on tour. We inspect every hotel we use personally to ensure that it's safe, clean, and comfortable. Every room includes a private bathroom, but it may not have air conditioning or television. Also, please keep in mind that many hotels do not have elevators.

Belfast

Holiday Inn Belfast City Centre

40 Hope St, Belfast BT12 5EE, United Kingdom

<https://www.ihg.com/holidayinn/hotels/gb/en/belfast/bfsas/hoteldetail>

Holiday Inn Belfast City Centre is conveniently located close to the city's retail and entertainment districts. The hotel is adjacent to Belfast's main transport interchange and is easily accessible to the main road network, providing a perfect base for visiting Titanic Belfast and Game of Thrones attractions.

Premier Inn Belfast City Centre

Alfred St, Belfast BT2 8ED, United Kingdom

<https://www.premierinn.com/gb/en/hotels/northern-ireland/antrim/belfast/belfast-city-centre-alfred-street.html>

A stay at Premier Inn Hotel Belfast Alfred Street puts you just a small step away from some big attractions, not to mention all the delights of a twenty-first century shopping centre. Next to Belfast's business district, close to Great Victoria Street and Lanyon Place train stations, the city is at your fingertips.

Birmingham

Holiday Inn Express Birmingham NEC

Bickenhill Pkwy, Birmingham B40 1QA, United Kingdom

<https://www.ihg.com/holidayinnexpress/hotels/gb/en/birmingham/bhxec/hoteldetail>

Holiday Inn Express Birmingham NEC is two miles from Birmingham Airport and a stone's throw from the NEC. Unwind in your well-furnished room - with free Wi-Fi, a flat-screen TV and bedside USB ports.

Hotel ibis Styles Birmingham NEC and Airport

Bickenhill Ln, Marston Green, Birmingham B40 1PQ, United Kingdom

<https://all.accor.com/hotel/9551/index.en.shtml>

Warm, welcoming and modern, with a comfortable bed and a practical bathroom, our rooms offer everything you need for

an enjoyable stay.

Edinburgh

Holiday Inn Express Dunfermline

Halbeath Rd, Dunfermline KY11 8JH, United Kingdom

<https://www.hiexpressdunfermline.co.uk>

The Holiday Inn Express Dunfermline offers modern rooms with fresh and bright décor equipped with a TV and coffee or tea making facilities. The city of Edinburgh is not far from the hotel and is easily accessible by car or via public transport from the Dunfermline Queen Margaret Station.

The Beveridge Park Hotel

6 Abbotshall Rd, Kirkcaldy KY2 5PQ, United Kingdom

<https://thebeveridgeparkhotel.co.uk/>

Situated in the heart of Fife and not far from the city centre of Edinburgh, the Beveridge Park Hotel offers modern and sleep rooms. The hotel is only a 2-minute walk from the Kirkcaldy train station and 5-minute walk to the bus station.

Glasgow

Leonardo Inn West End

4 Shelley Rd, Glasgow G12 0ZD, United Kingdom

<https://www.leonardo-hotels.com/glasgow/leonardo-inn-hotel-glasgow-west-end>

Situated in one of Glasgow's most popular neighbourhoods, Leonardo Inn Glasgow West End is ideally placed for visitors wishing to explore this culture-rich city. The hotel combines comfort and convenience, and each room includes free Wi-Fi and a flat-screen HD television.

Premier Inn Charing Cross

10 Elmbank Gardens, Glasgow G2 4PP, United Kingdom

<https://www.premierinn.com/gb/en/hotels/scotland/strathclyde/glasgow/glasgow-city-centre-charing-cross.html>

Located conveniently in Glasgow city centre this hotel is close to all of the major attractions Glasgow has to offer. Each room includes free Wi-Fi, tea and coffee facilities, hairdryer and an updated en-suite bathroom.

Inverness

Best Western Palace Hotel & Spa

8 Ness Walk, Inverness IV3 5NG, United Kingdom

<http://www.invernesspalacehotel.co.uk/>

The Best Western Palace Hotel combines the best of the past with the contemporary style of the present with elegant interiors and lovely bedrooms. All rooms include free Wi-Fi, hairdryer, leisure club access, smart phone chargers, flat screen TV as well as tea and coffee supplies.

London

Premier Inn Edgware

Burnt Oak Broadway, Edgware HA8 5AQ, United Kingdom

<https://www.premierinn.com/gb/en/hotels/england/greater-london/london/london-edgware.html>

Premier Inn Edgware offers modern-style, comfortable bedrooms that are equipped with coffee and tea making facilities. The hotel offers a full Premier Inn breakfast and a delicious dinner menu at the Thyme Bar and Grill, all made with fresh ingredients. The hotel is located near the Regent's Park Zoo and is only two miles from the Mill Hill train station.

Ramada Hounslow

8-10 Lampton Rd, Hounslow TW3 1JL, United Kingdom

<https://www.wyndhamhotels.com/en-ca/ramada/hounslow-united-kingdom/ramada-hounslow-heathrow-east/overview>

Steps away from a tube station, this hotel boasts a modern design and free Wi-Fi throughout the property. Guests may decide to stroll through the nearby shopping area or cozy up in the lounge or their own room after a day on tour.

Atrium

Great South-West Rd, Feltham TW14 0AW, United Kingdom

<https://www.atriumhotelheathrow.co.uk/>

The Atrium Hotel offers a comfortable bed in a cozy room equipped with a fridge and tea and coffee making facilities. The hotel has a coffee lounge where breakfast and freshly brewed coffee is served in the mornings. The coffee lounge is open 24/7 for breakfast and late-night snacks.

West Highlands

Strathmore Hotel Ben Nevis

North Rd, Fort William PH33 6TG, United Kingdom

<https://strathmorehotels-thebennevis.com/>

As you arrive at the Ben Nevis Hotel, you'll not only be greeted with the warmest of highland welcomes, you'll also be overwhelmed by the stunning views of Britain's highest mountain- the majestic Ben Nevis. Each room includes an en-suite bathroom, TV, hairdryer, kettle and free Wi-Fi.

Muthu Ben Doran Hotel

Tyndrum, Perthshire FK20 8RZ, United Kingdom

<https://www.muthuhotelsmgm.com/muthu-ben-doran-hotel>

The Ben Doran Hotel is surrounded by Alpine forests which boasts gorgeous mountain views, nestled in its own sheltered seven-acre garden in the mountain village of Tyndrum on the norther edge of the Loch Lomond National Park. All rooms include an en-suite bathroom, TV, hairdryer, controllable heating and free Wi-Fi.