



1



Agenda

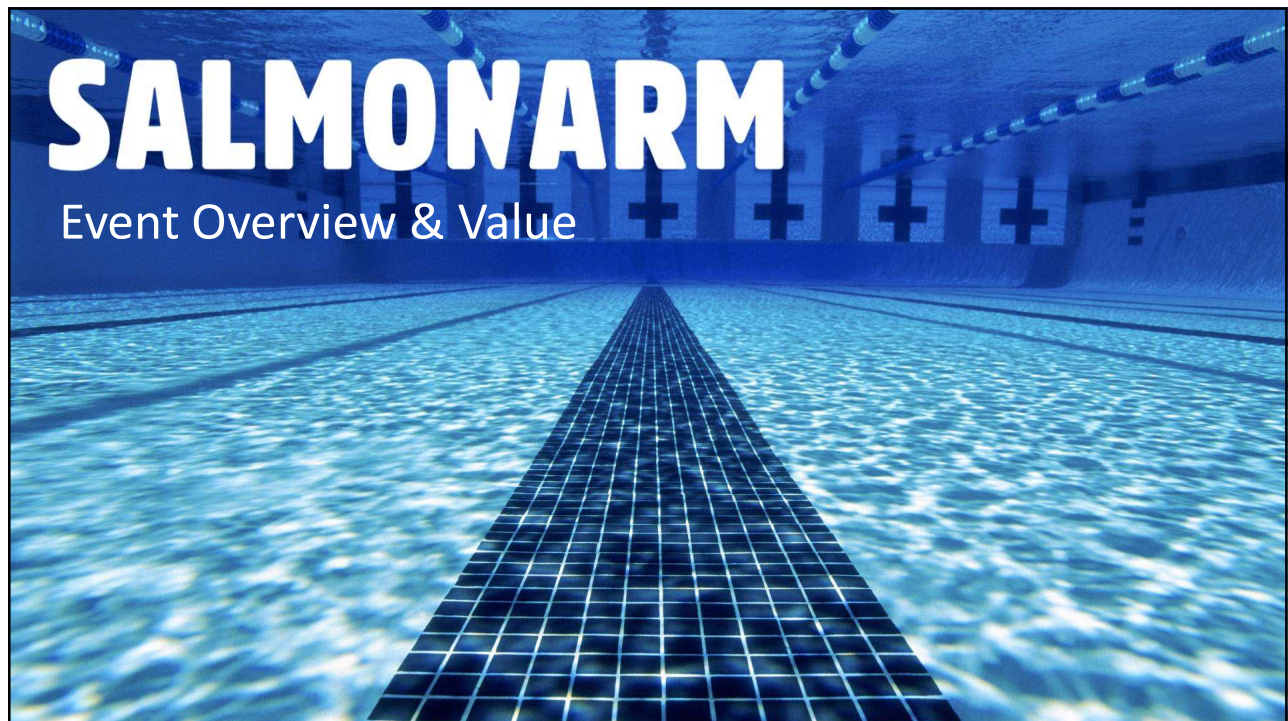
- ☐ BID Package Committee Introductions
- ☐ Event Overview
- ☐ Community Support & Commitments
- ☐ What are we asking for?
- ☐ Timelines
- ☐ Wrap Up/Q&A

2

BID Package Committee

- Shuswap Recreation Society
- City of Salmon Arm
- Salmon Arm Economic Development Society

3



4

55+ BC Games Overview

What is the event?

- Up to 4,000 registered participants from across BC
- 20-31 different sports competitions over 4 days
- Requires over 1,200 community volunteers
- Core event activities include sports events, athlete registration, opening ceremonies, participant celebration, passing of the flag ceremony, volunteer appreciation event

When is the event?

- Wednesday, September 11 through Saturday, September 14, 2024; or
- Wednesday, September 10 through Saturday, September 13, 2025; or
- Wednesday, September 16 through Saturday, September 19, 2026

5

Event Value / ROI



Economic value
to community &
region



Value of senior
& youth
partnerships



Community
pride &
volunteerism



Joint asset
development

6

Community & Volunteer Support

- ✓ Canoe Club Old Timers Hockey
- ✓ Community Futures Shuswap
- ✓ Downtown Salmon Arm
- ✓ Neskonlith Band
- ✓ Skookum Cycle
- ✓ Roots & Blues
- ✓ Salmon Arm District Chamber of Commerce
- ✓ Salmon Arm Minor Hockey
- ✓ Fifth Avenue Seniors Activity Centre



7

Sports Support

- ✓ Badminton
- ✓ Bowling
- ✓ Cribbage
- ✓ Curling
- ✓ Darts
- ✓ Equestrian
- ✓ Golf
- ✓ Hockey
- ✓ Horseshoes
- ✓ Lawn Bowling
- ✓ Paddling & Dragonboat
- ✓ Pickleball
- ✓ Cycling
- ✓ Slo-pitch
- ✓ Soccer
- ✓ Swimming
- ✓ Table Tennis
- ✓ Tennis



8



9



SALMON ARM
SMALL CITY, BIG IDEAS

Requested School District Support



Motion to support

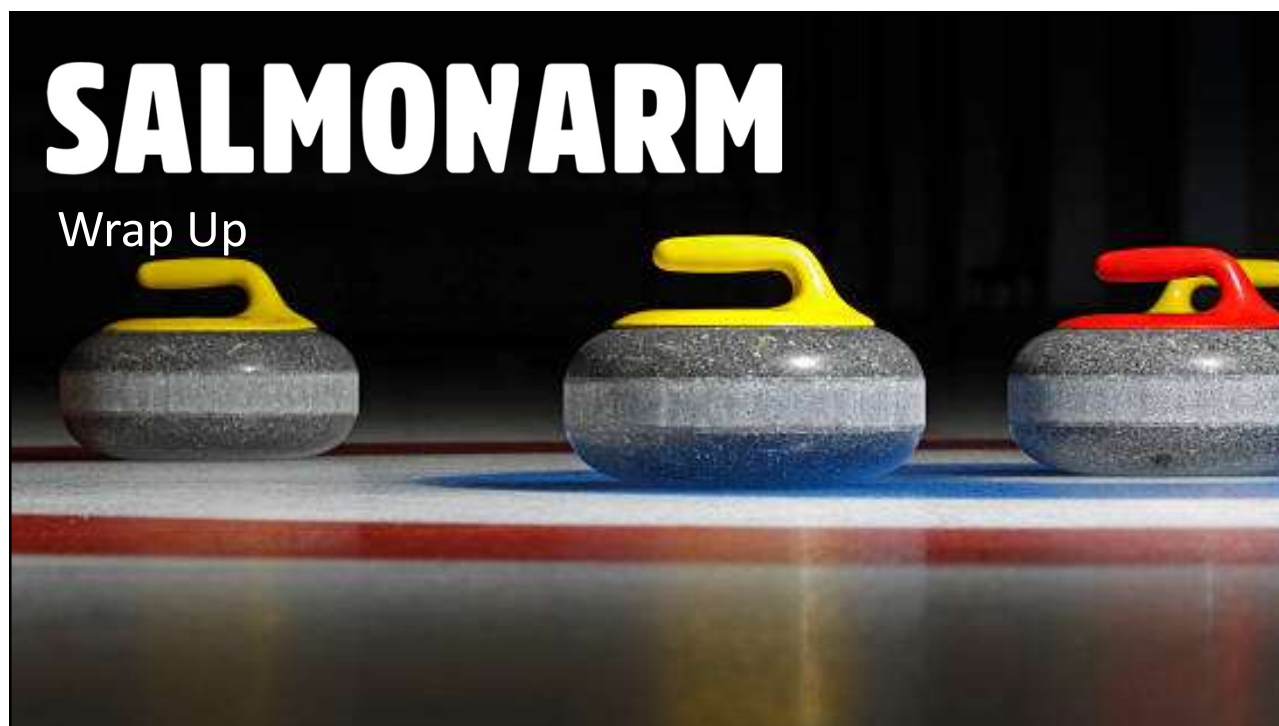


Letter of support



Use of facilities

10



11



12